



TURA



**2025
ENHANCED
PROGRAM**

50% discount on the addition of new brands

Practices participating in VSP Premier Edge™ are eligible for:

- **Free shipping on orders of participating brands***
- **50% discount on newly added participating Tura brands**
- Everyday discounts apply to Buying Group or Alliance members
- Unaffiliated Buying Group or Alliance members receive everyday discount or 15% off list (whichever is greater)
- Dedicated phone line 1-800-945-8872

*Participating brands included in this exclusive offer for VSP Premier Edge Platinum- and Gold- level practices: **Tura, Glemaud x Tura, Ted Baker, L.A.M.B, gx by Gwen Stefani, Lulu Guinness, and Botaniq.**

At Tura, we blend our heritage of more than 85 years with cutting-edge innovation, distinctive design, and superior quality. Renowned for luxurious details, tailored fits, and expert craftsmanship, each frame is designed for a beautiful wearing experience. Tura continues to push boundaries with a dynamic portfolio of cohesive collections that inspire customer loyalty. Contact your Tura sales representative to discover how we elevate service and product sell-through.



TURA

METICULOUS DESIGN



SUPPORT FOR INDEPENDENT EYE CARE



OUR PROMISE

By combining persistence with meticulous design, Tura continues to push boundaries to deliver a dynamic portfolio of diverse yet cohesive collections, inspiring customer loyalty and satisfying their needs in the process. We are committed to continuing to raise the bar in service and product sell-through.