



DKNY

DKNY SUMMER EVENT: WHERE STYLE MEETS SAVINGS

Reignite your DKNY Business and bring the spirit of New York City to your Eyewear offering. Elevate your assortment with modern silhouettes and refined versatility that define urban style – made for living a New York life, wherever that may be.

July 1, 2026 – September 30, 2026

Purchase	Award
A minimum of 12 pc – 36 pc maximum of DKNY Optical and/or Sun Frames from July 1 – September 30, 2026	30% discount on initial stock order + 15% discount on reorders through December 31, 2026

CONTACT YOUR MARCHON ACCOUNT EXECUTIVE TO LEARN MORE

*Are you a PECAA Max member?
Ask your Account Executive how to start stacking your benefits with a membership now.*

MARCHON
a vsp vision company

Marchon Eyewear, Inc. (Marchon) is the sponsor of this promotion. Purchase of a qualifying order will be rewarded with reward/s and benefit/s as noted above. This offer is open to new and existing DKNY accounts located in the United States in good standing with Marchon at the time of order who have made a qualifying purchase of frames as noted above. Account will receive a 30% discount from 7/1/2026 thru 9/30/2026 and then a 15% discount on all reorders through December 31, 2026. Offer valid when accounts purchase a qualifying number of optical and/or sun frames as noted above (returns excluded). Offer not applicable to PCO/closed door accounts. Award(s) not redeemable for cash or credit. This offer cannot be combined with any other offer. Marchon does not make any warranties, express or implied. Marchon reserves the right to modify this promotion, or replace any award with a substantially similar item, at its sole discretion. You shall be solely responsible for all federal, state and/or local taxes, and the reporting consequences thereof, for the award(s) awarded in this promotion. Void where prohibited or otherwise restricted by law, in whole or in part. Marchon and DKNY are registered trademarks of their respective owners.