

NOW EXTENDED



Biotrue® ONEday FREE 30-Day Promotion at VSP Premier Edge™ Locations*

Your eligible patients will receive a FREE* 30-Day supply of Biotrue® ONEday family of lenses and an exclusive Biotrue® ONEday rebate form of up to \$210† at no cost to you or your practice.

How can this promotion help your practice?

1. More patients are fit into daily disposable contact lenses.
2. More patients can become dual wearers - using and purchasing more than one type of vision correction.
3. Potential new sources of revenue are created through future sales of dual wearers.

Exclusive Biotrue® ONEday rebate for your patients:†

- \$80 off a four-box (half-year supply) purchase
- \$210 off an eight-box (year supply) purchase

For more information and VSP Premier Edge™ practice resources, please contact your Bausch + Lomb representative or visit bl.vspproviderhub.com



BAUSCH + LOMB

Promotion is available to cash pay and commercially insured patients who do not participate in Medicaid or other federal or state funded healthcare programs.

Promotion is valid from January 1-June 30, 2025.

Promotion is available to all patients who are NOT currently wearing Bausch + Lomb products - whether they are current contact lens wearers or not.

All orders need to be processed through an authorized distributor. (No direct ordering through Bausch + Lomb)

*Promotion available at practices participating in VSP Premier Edge at the Gold or Platinum Level. Offer valid January 1-June 30, 2025 and promotion includes Biotrue ONEday family of contact lenses. Reward amount is dependent on either a 6-month supply (\$80 off a four-box supply) or an annual supply (\$210 off of an eight-box supply) as defined in the terms and conditions. Rewards points can be received in as little as 48 hours from the time of submission. Rewards points earned from this offer may be redeemed for a BAUSCH + LOMB® Visa® Reward Card or other gift card options from select merchandisers. Visa® Reward Card is issued by Pathward®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. Terms and conditions apply to Reward Cards. This Card may be used everywhere Visa debit cards are accepted in the U.S. and District of Columbia. See Cardholder Agreement for details. No Cash or ATM Access. Virtual Account is issued by Pathward®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. Terms and conditions apply. Virtual Account can be used online, via phone, or in store with a digital wallet everywhere Visa debit cards are accepted in the U.S. and District of Columbia. See Virtual Accountholder Agreement for details. No Cash or ATM Access. Claims must be submitted within 60 days of contact lens purchase. Minimum purchase required. Subject to full terms and conditions at BauschRewards.com. An eye exam and contact lens fitting exam is required to be eligible to receive promotional offer of two 30-pack boxes of applicable contact lenses. Patient is responsible for the cost of an eye exam, contact lens fitting exam, or any other professional fees. Patients who participate in a Medicaid/state-funded plan are not eligible for the above offers. These offers are not available on previous purchases.

†Rewards rebate form is sent to patient with 30-day supply from distributor. Patients are instructed to bring rebate form back to their doctor's office to receive rebate on annual supply purchases. Promotion is available to all patients who are NOT current contact lens wearers.

BAUSCH + LOMB, Biotrue, and "inspired by the biology of your eyes" are trademarks of Bausch & Lomb Incorporated or its affiliates.

© 2024 Bausch + Lomb. BOD.0084.USA.24