

TERMS & CONDITIONS

As of October 1, 2026

OFFICIAL RULES

MARCHON/ALTAIR + MARCOLIN

ENHANCED FRAME REBATE PROGRAM

PURPOSE

This Marchon / Altair + Marcolin Enhanced Rebate Program is offered to PECAA Max Members ("Members") to encourage business with Marchon / Altair and Marcolin. Entry in the Marchon / Altair + Marcolin Enhanced Rebate Program does not constitute entry into any other promotion, contest, or sweepstakes. By participating in the Marchon / Altair + Marcolin Additive Rebate Program, each entrant accepts and agrees to comply with and abide by these Official Rules and the decisions of Marchon Eyewear, Inc., ("Sponsor"), 35 Hub Drive, Melville, NY 11747, Altair Eyewear, Inc., ("Sponsor") 10875 International Drive, Rancho Cordova, CA 95670, and Marcolin, Inc., ("Sponsor"), 3140 Route 22 West Somerville - NJ 08876.

ELIGIBILITY

The Marchon/Altair + Marcolin Enhanced Rebate Program is open exclusively to eye care professionals ("Eligible Practices/Entrants/Consumers") located within the 50 United States and District of Columbia that are PECAA Max members ("Members") who are independent eye care professionals. Void where prohibited, taxed, or restricted by law. Limit of one entry per eligible entrant applies. Employees of the United States Federal Government and officers, directors, and employees of Sponsor and each its subsidiaries, affiliates, advertising and promotion agencies and the immediate family members and/or those residing in the same household of each are ineligible to enter the Marchon / Altair + Marcolin Enhanced Rebate Program.

Sponsor reserves the right to disqualify any participant if Sponsor determines that the Eligible Practice's participation in the promotion or receipt of a quarterly rebate would violate federal, state, or local law. The Marchon / Altair + Marcolin Enhanced Frame Rebate Program is valid for all eligible purchases of Marchon / Altair and Marcolin frames for PECAA Max members beginning October 1, 2026.

TERMS AND CONDITIONS

Effective October 1, 2026, the Marchon / Altair + Marcolin Enhanced Frame Rebate Program applies to all eligible purchases of Marchon / Altair and additional Marcolin frames for PECAA Max "Members". "Members" are eligible to receive a quarterly rebate amount based on their annual spend as illustrated in the below chart:

Marchon/Altair Frame Rebate Program			
Tier	M+A Brands	M+A \$	M+A %
Tier 1	8	\$12,000	5%
Tier 2	10	\$20,000	10%
Tier 3	12	\$30,000	15%
Marcolin Enhancement			
Tier	Marcolin Brands	Marcolin \$	Marcolin %
Tier 1+	2	\$5,000	3%
Tier 2+	4	\$10,000	5%
Tier 3 +	6	\$15,000	10%

*Multi-location spend requirement is decreased 50% for each additional location. For example, Marchon/Altair Tier 3 = \$15,000.

*Must purchase at least 10 units over the 12-month qualifying period. Specific brand requirements still apply outside of this program.

Qualify by reaching first a Marchon / Altair Frame Rebate tier and then add-on a minimum Marcolin tier to start earning. "Members" must:

- purchase a minimum of ten (10) units of a Marchon brand or bring in ten (10) units of an Altair brand on consignment within the look back period of twelve (12) months;
- purchase a minimum of ten (10) units of a Marcolin brand;
- for both a & b above, meet the minimum brand order requirement of the respective rebate tier based on Member purchases from the last (12) months at the end of each quarter.

Specific brand requirements still apply outside of this program.

For multi-location practices, eligibility is based on the unique count of brands across all PECAA-aligned locations. Members who belong to multiple buying groups must align PECAA as their primary buying group for their purchases and brands to qualify toward the Marchon / Altair + Marcolin Enhanced Frame Rebate Program calculation.

The minimum criteria for both spend and brands must be met to achieve the tier, and achievement is based on the lower of the two requirements. For example, if a practice reaches Tier 1 for brand count and Tier 2 for spend, the practice will be Tier 1. This method applies to

both Marchon/Altair and then the Marcolin add-on Tier as shown in the chart above. Frame spend criteria is calculated across all locations, even those locations that are not PECAA-aligned. There is no maximum to how much you can earn with this rebate. Rebates will be paid on a quarterly basis.

The Q1 2027 rebate will be paid in the Q1 2027 IncentivEYES® check in July 2027, depending on when the practice joined PECAA Max. Contact your PECAA representative for more information.

Rebates are not subject to taxes as they are discounts.

By participating in this rebate program, you agree to comply with these Terms and Conditions. Your right to receive this rebate will not be earned unless you satisfy each of the conditions of acceptance described above. Resolution of any disputes will be governed by California law. PECAA, Marchon, Altair, and Marcolin reserve the right to discontinue or modify this promotion at any time in its sole and absolute discretion.

SPONSOR/OFFEROR

The Sponsor of this offer is Marchon Eyewear, Inc., ("Sponsor") 35 Hub Drive, Melville, New York 11747, Altair Eyewear, Inc., ("Sponsor") 10875 International Drive, Rancho Cordova, CA 95670, and Marcolin Inc., ("Sponsor") 3140 Route 22 West Somerville - NJ 08876 and Offeror of the Rebate is PECAA, 4855 Technology Way, Boca Raton, Florida 33431.